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Indra Krishnamurthy Nooyi is the chairwoman and CEO of PepsiCo, which is the world's fourth-largest food and beverage company. She broke the mould at PepsiCo as all previous CEOs were white American men. Nooyi was fifth on ‘Time’ magazine’s 2007 list of the world's 100 most powerful women. She is the most powerful woman in world business according to ‘Fortune’ magazine.

Nooyi was born in 1955 in Chennai, India. As a child, she always did things differently. She never accepted the traditional role of an Indian girl. She joined a cricket team and played guitar in a rock band. Nooyi got a Bachelor’s degree in chemistry in 1974 and went on to do a Master’s in management at Yale, graduating in 1978.

Nooyi’s first job in the USA was with the Boston Consulting Group. She did well and moved on to a senior executive position at Motorola and then as head of strategy at ABB. Her skill in helping ABB achieve success in America caught the attention of PepsiCo boss Wayne Calloway. He told her he “would make PepsiCo a special place” for her.

Nooyi has transformed PepsiCo’s fortunes and made it into a food and drink empire. She reshaped its brand identity and bought up many established brands including Tropicana and Quaker Oats. All of this helped double the company’s profits. She was made CEO in 2006. In March 2008, Nooyi was elected chairperson of the US-India Business Council, strengthening US-Indian trade relations.
SYNONYM MATCH: Match the words from the article on the left with their synonyms on the right. Are your answers the same as other students’?

Paragraphs 1 and 2
1. beverage  
2. previous  
3. according to  
4. always  
5. traditional  
6. band

Paragraphs 3 and 4
7. executive  
8. skill  
9. attention  
10. transformed  
11. established  
12. strengthening

PHRASE MATCH: Match the following phrases from the article.

1. food and
2. all previous CEOs were
3. she always did
4. the traditional role
5. went on to
6. She did well and
7. caught the attention
8. a food and drink
9. double the
10. strengthening US-Indian

a. white American men
b. empire
c. do a Master’s
d. beverage company
e. company’s profits
f. things differently
g. trade relations
h. of an Indian girl
i. of PepsiCo boss
j. moved on
LISTENING GAP FILL:

Indra Krishnamurthy Nooyi is the chairwoman _____________ PepsiCo, which is the world’s fourth-largest food _____________ company. She broke the mould at PepsiCo _____________ CEOs were white American men. Nooyi was fifth on ‘Time’ magazine’s 2007 list of the world's 100 most powerful women. She is the most powerful woman in world business _____________ ‘Fortune’ magazine.

Nooyi was born in 1955 in Chennai, India. _____________, she always did _____________. She never accepted the traditional _____________ Indian girl. She joined a cricket team and played guitar in a rock band. Nooyi got a Bachelor’s degree in chemistry in 1974 and _____________ a Master’s in management at Yale, graduating in 1978.

Nooyi’s first job in the USA _____________ Boston Consulting Group. She did well and moved on to a senior executive position at Motorola and then as _____________ at ABB. Her skill in helping ABB achieve success in America caught _____________ PepsiCo boss Wayne Calloway. He told her he “would make PepsiCo _____________” for her.

Nooyi has transformed PepsiCo’s fortunes and made it into a food and _____________. She reshaped its _____________ and bought up many established brands including Tropicana and Quaker Oats. All of this _____________ the company’s profits. She was made CEO in 2006. In March 2008, Nooyi was elected chairperson of the US-India Business Council, strengthening US-Indian _____________.

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CHOOSE THE CORRECT WORD:

Delete the wrong word in each of the pairs in italics.

Indra Krishnamurthy Nooyi is the chairwoman and CEO of / for PepsiCo, which is the world's fourth-largest food and beverage company. She broke / broken the mould at PepsiCo as all previous / previously CEOs were white American men. Nooyi was fifth on ‘Time’ magazine’s 2007 list of the world's 100 most powerful women. She is the most powerful woman in world business according for / to ‘Fortune’ magazine.

Nooyi was born in 1955 in Chennai, India. As/ Was a child, she always did things differently. She never accepted the traditional role / roll of an Indian girl. She joined a cricket team and played guitar in a rock band. Nooyi got a Bachelor’s degree in chemists / chemistry in 1974 and went on / in to do a Master’s in management at Yale, graduating in 1978.

Nooyi’s first job in the USA was / is with the Boston Consulting Group. She did well and moved in / on to a senior executive position at Motorola and then as head of strategy at ABB. Her skill / skillful in helping ABB achieve success in America trapped / caught the attention of PepsiCo boss Wayne Calloway. He told her he “would make PepsiCo a special place” for her.

Nooyi has transformed / transformation PepsiCo’s fortunes and made it into a food and drink colony / empire. She reshaped its brand identity and bought up many established brands / branding including Tropicana and Quaker Oats. All of this helped double the company’s profits / profit and loss. She was made CEO in 2006. In March 2008, Nooyi was elected chairperson of the US-India Business Council, strengthening US-Indian trade relations.
SPELLING:
These jumbled words are from the text. Spell them correctly.

Paragraph 1
1. food and egevaerb company
2. broke the lmoud
3. the most louewpfr woman
4. cdgorcian to ‘Fortune’ magazine

Paragraph 2
5. she always did things fyfrenitdle
6. She never pdacecet the traditional role
7. Shenejoid a cricket team
8. dgeeer in chemistry

Paragraph 3
9. a enrios executive position
10. head of ttryages
11. caught the itantneot of
12. a aslpcie place

Paragraph 4
13. Nooyi has transformed PepsiCo’s tfnorseu
14. She reshaped its ardnb identity
15. ueblod the company’s profits
16. US-Indian trade aliesnrot
( ) strategy at ABB. Her skill in helping ABB achieve success in America caught the

( ) the company’s profits. She was made CEO in 2006. In March 2008, Nooyi was elected

( ) chairperson of the US-India Business Council, strengthening US-Indian trade relations.

( ) beverage company. She broke the mould at PepsiCo as all previous CEOs were white American men. Nooyi was

( ) fifth on ‘Time’ magazine’s 2007 list of the world's 100 most powerful women. She is the most

( ) well and moved on to a senior executive position at Motorola and then as head of

( ) in chemistry in 1974 and went on to do a Master’s in management at Yale, graduating in 1978.

( ) powerful woman in world business according to ‘Fortune’ magazine.

( ) Nooyi was born in 1955 in Chennai, India. As a child, she always did things differently. She never accepted the traditional

( ) attention of PepsiCo boss Wayne Calloway. He told her he “would make PepsiCo a special place” for her.

( ) Nooyi’s first job in the USA was with the Boston Consulting Group. She did

( ) identity and bought up many established brands including Tropicana and Quaker Oats. All of this helped double

( ) Nooyi has transformed PepsiCo’s fortunes and made it into a food and drink empire. She reshaped its brand

(1) Indra Krishnamurthy Nooyi is the chairwoman and CEO of PepsiCo, which is the world's fourth-largest food and

( ) role of an Indian girl. She joined a cricket team and played guitar in a rock band. Nooyi got a Bachelor’s degree
SCRAMBLED SENTENCES

With your partner, put the words back into the correct order.

1. fourth-largest the food world's and company beverage

2. men previous were American all CEOs white

3. , differently she As always a did child things

4. of girl accepted role Indian never traditional an She the

5. management went do in Yale to Master's at on a

6. on moved and well did She

7. a he special would place make for PepsiCo her

8. Nooyi PepsiCo's has fortunes transformed

9. of All profits company's the double helped this

10. trade Indian - US strengthening relations
INDRA NOOYI DISCUSSION:

STUDENT A’s QUESTIONS (Do not show these to student B)

1. What do you know about Indra Nooyi?
2. Would you like to meet Indra Nooyi?
3. What would you like to know about Indra Nooyi and why?
4. _______________________________________________________
5. _______________________________________________________
6. _______________________________________________________
7. _______________________________________________________
8. _______________________________________________________

INDRA NOOYI DISCUSSION:

STUDENT B’s QUESTIONS (Do not show these to student A)

1. What did you learn from this text about Indra Nooyi?
2. What questions would you like to ask Indra Nooyi?
3. What would her answers be to those questions?
4. _______________________________________________________
5. _______________________________________________________
6. _______________________________________________________
7. _______________________________________________________
8. _______________________________________________________
**INDRA NOOYI SURVEY:**

Write five questions about Indra Nooyi in the table. Do this in pairs/groups. Each student must write the questions on his / her own paper.

Without your partner, interview other students. Write down their answers.

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<thead>
<tr>
<th>Q.1.</th>
<th>STUDENT 1</th>
<th>STUDENT 2</th>
<th>STUDENT 3</th>
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<td>Q.2.</td>
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<td>Q.4.</td>
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<td>Q.5.</td>
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</tbody>
</table>

Return to your original partner(s) and share and talk about what you found out. Make mini-presentations to other groups on your findings.
WRITING:
Write about Indra Nooyi for 10 minutes. Show your partner your paper. Correct each other’s work.

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HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google’s search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find more information about Indra Nooyi. Talk about what you discover with your partner(s) in the next lesson.

3. INDRA NOOYI POSTER: Make a poster showing the different stages of the life of Indra Nooyi. Show your poster to your classmates in the next lesson. Did you all find out similar things?

4. MAGAZINE ARTICLE: Write a magazine article about Indra Nooyi. Include an imaginary interview with her. Write about what she does every day and what she thinks about.

Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

5. LETTER: Write a letter to Indra Nooyi. Ask her three questions about her life. Give her three suggestions on what she should do in her future. Read your letter to your partner(s) in your next lesson. Your “Indra Nooyi expert” partner(s) will try and answer your questions.
ANSWERS

SYNONYM MATCH:
Paragraphs 1 and 2
1. beverage  a. drink
2. previous  b. former
3. according to  c. in the opinion of
4. always  d. consistently
5. traditional  e. customary
6. band  f. group

Paragraphs 3 and 4
7. executive  g. management
8. skill  h. talent
9. attention  i. notice
10. transformed  j. changed
11. established  k. famous
12. strengthening  l. reinforcing

PHRASE MATCH:
1. food and  a. beverage company
2. all previous CEOs were  b. white American men
3. she always did  c. things differently
4. the traditional role  d. of an Indian girl
5. went on to  e. do a Master’s
6. She did well and  f. moved on
7. caught the attention  g. of PepsiCo boss
8. a food and drink  h. empire
9. double the  i. company’s profits
10. strengthening US-Indian  j. trade relations

ALL OTHER EXERCISES
Look at the text on page 2.